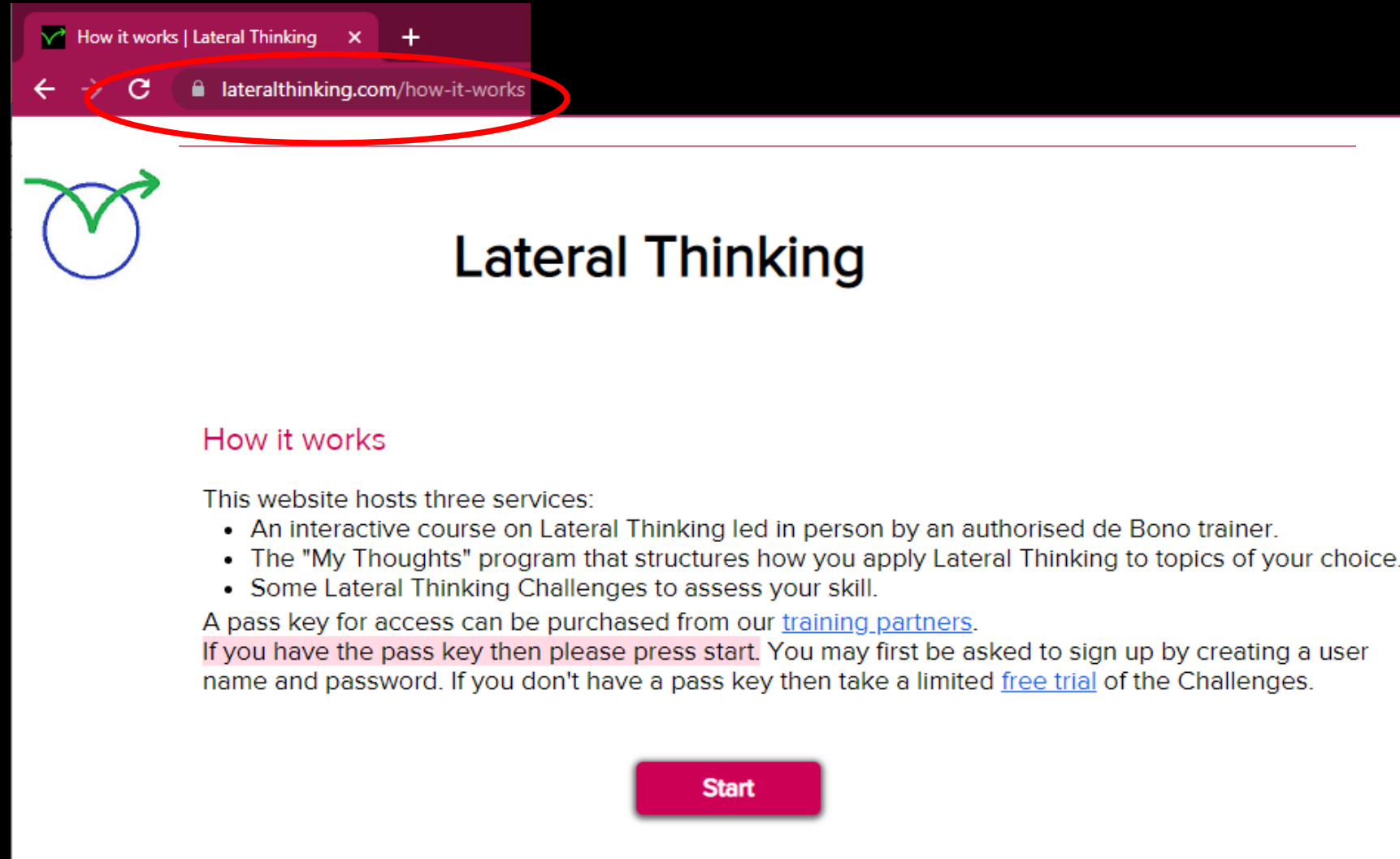


How to access
[Lateralthinking.com](https://lateralthinking.com)



1. Go to

lateralthinking.com/how-it-works



The screenshot shows a web browser window with the address bar containing lateralthinking.com/how-it-works. The page title is "Lateral Thinking" and the sub-header is "How it works". The main content describes three services offered by the website: an interactive course, a "My Thoughts" program, and Lateral Thinking Challenges. A "Start" button is located at the bottom right of the page.

How it works

This website hosts three services:

- An interactive course on Lateral Thinking led in person by an authorised de Bono trainer.
- The "My Thoughts" program that structures how you apply Lateral Thinking to topics of your choice.
- Some Lateral Thinking Challenges to assess your skill.

A pass key for access can be purchased from our [training partners](#).
If you have the pass key then please press start. You may first be asked to sign up by creating a user name and password. If you don't have a pass key then take a limited [free trial](#) of the Challenges.

Start

2. Click Start



3. If this is your first visit, you will be asked to Sign Up.

Please use a password that is known only to you.

If this is a return visit you will be asked to **Log In** with the Email and Password you used to Sign Up, or the browser will remember you, and you will get immediate access to the course.



deBono

Lateral Thinking

Sign Up

Already registered? [Log In](#)

First Name



Last Name

Email

Password



I agree to the [terms of use](#) and [privacy policy](#).

Sign up



Lateral Thinking

Access to the Lateral Thinking course

Welcome

Please complete this form if you have been provided with a passkey by one of our [training providers](#) (or contact them to purchase one).

Please provide the name of **your organisation** and **sector** (if applicable) plus your **country** of residence.

Please provide the name of the **Training Partner** who has organised this course for you.



4. Please complete the form.

You will be provided with the name of The Training Partner when you are sent sign up information

See the next slide for a continuation of the form.

5. Continue completing the form

You will be provided with details on the

Training consultant

Passkey

Product Code

Optional: please provide the name of the **Trainer** who is leading this course. If you complete this, then the trainer will be able to see your progress and your answers to questions during the course. The trainer will not be able to see the thoughts you create in My Thoughts.

Please enter the **Passkey** you have been sent by the Training Partner. This is at least 12 characters long and includes letters and numbers.

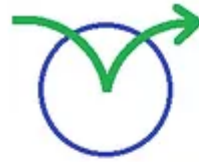
If you have been sent one by the Training Partner then please enter the **Product Code**. This is 1 to 7 letters. Or leave this field blank.

Submit

6. You will now have access to the Course.

The course is available via the Learn button as either an interactive course or an eBook in various languages.

We hope you enjoy it.



Lateral Thinking

Learn



Access to the Lateral Thinking course

Welcome

Thank you! Your access is confirmed and is available on desktop, mobile and tablet using your username and password. You don't need to use the passkey again.

The Lateral Thinking course can be accessed from the Learn button in the menu above, either as an interactive course or as an eBook.